

European Charter for Sustainable Tourism part II - Estonia

ECST - part III travel agencies



Beth Cobo

14 des 2021



EUROPARC
Sustainable Tourism
in Protected Areas




WHO IS TRESCALIA



Incoming travel agency specializing in the sale of tailor-made package tours for groups or individuals in the Pyrenees-Costa Brava, in Catalonia, north-east of Iberian Peninsula.

Travel agency since 2013



 **Parc Natural
de la Zona Volcànica
de la Garrotxa**



 **Parc
Natural
de Cap de Creus**

WHO WE ARE?



Beth Cobo - CEO & Founder -

Born in Barcelona... but in love with la Garrotxa. Guiding groups from around the world is her passion: tailor made programs is her specialty. It's a naturalist 2.0: you can find her with a notebook, a camera and a butterfly net on the field, or in a social network hanging photos of the last bimbo.



Local guides team with more than 20 years experience on walking guiding and environmental education for school students.

Official guides at Natural Parks:

- La Garrotxa Volcanic Zone NP
- Cap de Creus NP
- El Montgrí, Illes Medes i Baix Ter NP

Responsible tourism

TOURISM “THAT CREATES BETTER
PLACES FOR PEOPLE TO LIVE IN,
AND BETTER PLACES TO VISIT

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ECOTOURISM

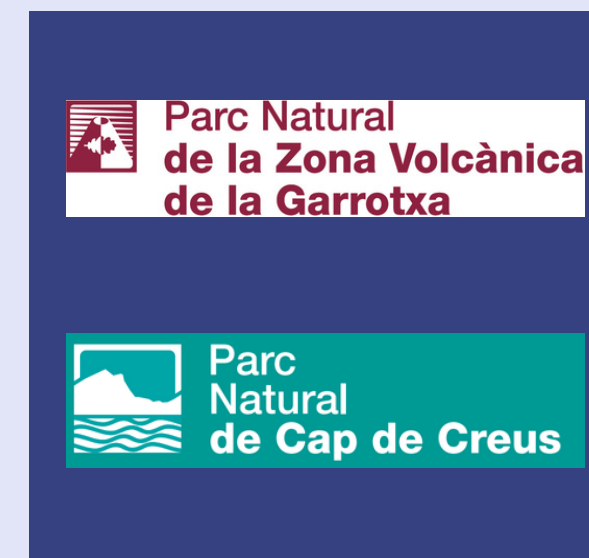
Our commitment

TRESCÀLIA is accredited with the European Charter for Sustainable Tourism since 2017.

1a travel agency accredited in Spain.

Renovated in 2021

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WALKING HOLIDAYS

**WE OFFER GUIDED AND SELF-
GUIDED WALKING HOLIDAYS.**

There's much more to the Girona Pyrenees than you imagine. There's a landscape of contrasts with peaks of 3,000 metres, peaceful valleys and magical beauty spots.



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WILDLIFE TOURS

Our local English-speaking guides for all visits and routes have a lot of experience and knowledge that enables them to provide an unrivalled series of natural history tours.

Butteflies, geology, orchids, volcanoes, birdwathing... and much more!

Let's discover nature with us!



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SCHOOL GROUPS

STUDY TRIPS LED BY LOCAL ENGLISH-SPEAKING GUIDES.

Discovering volcanic landscapes

La Garrotxa Volcanic Zone Natural Park: discovering the secrets of the local volcanic landscape – the largest in the Iberian Peninsula – and the impact of this protected area on the local population and landscape.

Coastal geolocial landscapes

Pyrenees formation, geological processes, human impact on the environment and how sustainability impacts on local population.

The sea and the coast in the bay of Roses

Impacts of tourism and sustainable tourism at the coastal line, study of the coastal environment and mediterranean ecosystems

Montseny Natural Park

Tordera river study

Human impact at Montseny Natural Park



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International Tourism

Tour operators / Direct clients



INTERNATIONAL CLIENTS



SPECIALIST TRAVEL AGENCY

Nature and walking tours
with expert local guides
Ecotourism



GENERALIST TOUR OPERATOR

Nature and walking tours,
special interest travel



GUEST, TAYLOR MADE

Work with the best ones at
the territory: local guides
design your tour



Charming accommodations



Protected natural areas



Excellent gastronomy and local product



Variety of activities



Garrotxa experience

Experiències Garrotxa embraces types of activities suitable for all types of visitors and a wealth of ideas that will leave no one indifferent.



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Garrotxa experience

GUIDED. 7 days / 6 nights

From:

971€ / per person (double room)
Minimum 8 people

- 6 nights in cottages.
- 6 breakfasts, 2 ecological packed lunches, 3 lunches of local products in restaurants, 6 dinners.
- Transfers from/to airport.
- All transfers required.
- Professional expert guide in flora and fauna.
- Access to 6 Natural Parks with official guide.

Non included

- Anything that is not detailed in the itinerary program

TRESCALA,
INCOMING TRAVEL AGENCY
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Flora and Fauna

From the Pyrenees to the sea

DAY 1

Arrival and accommodation at a cottage - Homemade dinner with local products. The meals are based on Catalan traditional gastronomy. lunch will be at local restaurants or ecological packed lunches on activity days.

DAY 2

We'll walk around La Garrotxa Volcanic Zone Natural Park. There are forty volcanic cones and more than 20 basaltic lava flows. Not only volcanoes and lava flows, but we'll enjoy the extraordinary biodiversity of a small territory that hides unique fauna and flora species: two-tailed pasha butterflies, stag beetles, autochthonous crayfish, white-throated dippers, forest birds,

pedunculate oak, orchids, amongst many more species.

DAY 3

Transfer to Queralba village to get the 'rack and pinion' railway (the only one in the Pyrenees) that will take us to Níria valley, at 2.000m altitude. Walk at The Headwaters of Ter and Rezer Natural Park, between 1.280 and 3.000m altitude. This will be a perfect day to enjoy alpine flora and fauna: Mountain Pine, rhododendrons, gentians, arnicas, Apollo butterflies, chamols, marmots, vultures, lammergeiers, are just a few of what we can find.

DAY 4

The characteristics of Puigacalm and Bellmunt mountains Natural

One of the most enriching experiences you can have is to discover the natural heritage of a region with an expert guide. Orchids, rare plants, birds, amphibians, butterflies, dragonflies, traces of animals, volcanoes, lava flows and some unique geological phenomenon are some examples of what we'll see during five intensive days of real wild nature. Our itinerary will take us to visit 6 Natural Parks from the Pyrenees to the Mediterranean sea.

Conservation Area is that it's a natural environment in the middle of the mountain with humid climate of Atlantic influences. These attributes result in luxuriant vegetation and amazing landscapes. There are a mosaic of meadows and deciduous forest that lend us the opportunity to see many species of orchids, butterflies and different kind of birds.

DAY 5

Transfer to Cap de Creus Natural Park. A place where the sea and the rocks meet, making a unique landscape home to special flora and fauna: cork oaks, cistus, Tree

Spurges, blue brooms, Hermann's tortoises, Audouin's gulls, Bonelli's eagles, beetles, endemic mollusks, ... Later on we'll go to Aiguamolls de l'Empordà Natural Park: one of the most important wetlands of Catalonia, a site characterized by today's fluvial courses and old rivers' mouth. We'll stop to watch the big ornithological diversity of wetlands: white storks, great crested grebes, shorebirds, little egrets, purple swamphens, etc.

DAY 6

Walk in the Bae valley, in the Alta Garrotxa Natural Interest Area: It's a

territory of reenan unique biodiversity, of the word 'garrotxa' region perfectly: rough ground, it's a rugged, with many cliffs and nun, the ideal place to watch big and different species of a flora. It's easy to see the Eg vulture, lammergeiers, 9 vultures, yews, polygala vayred, daffodils, bees and orchids, among others.

DAY 7

Check out from accommodation.

Com arribar

La privilegiada ubicació de la Garrotxa permet arribar a la comarca dels volcans de forma còmoda i ràpida des de qualsevol punt.

Distància entre Olot i els aeroports i estacions de tren properes:

- Olot 46 km
- Girona 46 km
- Figueras 46 km
- Barcelona El Prat 130 km
- Girona Costa Brava 60 km
- Figueras 46 km

Les nostres experiències...

Les nostres experiències són comercialitzades per les agències receptives. No hi val l'intercanvi, les dues primeres agències de l'estat on accedim a la Garrotxa de turisme sostenible.

Gràcies a la seva experiència i al coneixement del territori de Garrotxa, els nostres guies, organitzadors i al servei personalitzat que ofereixen, s'organitzen el paper que millor s'adapti a les necessitats del seu client.

Tota els parlers d'espang, català, castellà, anglès, francès, alemany, portuguès, italià, etc.

Trasllats de tota agència de viatges receptiva especialitzada en entorns de senderisme i natura a la Garrotxa, repassant i a l'alt Empordà, organitzem paquets turístics que combinen allotjament, restauració i activitats.

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La flora i la fauna dels Parcs Naturals

- 1. Garrotxa, terra de volcans i paisatges
- 2. Bosc de pins i la Garrotxa
- 3. Paisatges de pins i la Garrotxa
- 4. Els secrets de les vies verdes de Girona
- 5. Camins antics, paisatges actuals
- 6. Trail Running Stage
- 7. Natura sense límits
- 8. Pastor per un dia

ADAPTAT A PERSONES MOBILITAT

INDIVIDUAL

RURAL

NATURA

PARQUES

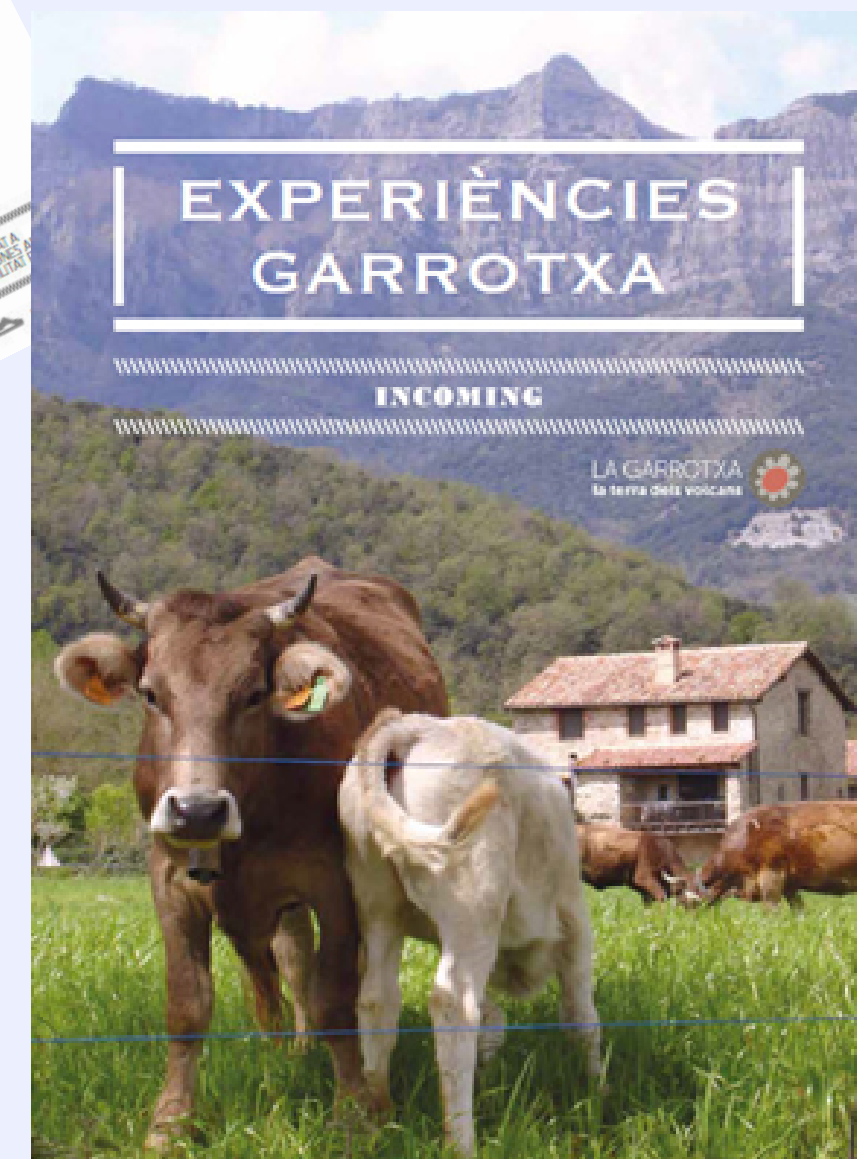
GRUP

CULTURA

SENDERISME

FAMÍLIES

SENIOR



RESPONSIBLE TOURISM

Projects in which we currently participate:



Catálogo de
Escapadas
Club Ecoturismo
de España



Expériences Pyrénéennes,
Émotions Méditerranéennes



Developing
ecotourism in
Mediterranean
Protected Areas



AIM AND OBJECTIVES

DestiMED PLUS aims to improve levels of integration between tourism and conservation policies through the creation of ecotourism itineraries which are developed using a collaborative approach, both locally and regionally.

WHY & HOW

The project builds on the success of MEET and DestiMED, and will support 9 Mediterranean regions and respective Protected Areas through enhancing cross-sectoral local and regional policies, improving integrated planning strategies, and providing stakeholders with effective training and tools to manage, measure, and promote ecotourism.



OUR GOALS

TRESCALIA + TURISME GARROTXA + PNZVG

ECOTOURISM PRODUCT

4D Product

Deseasonalization
Decentralization
Diversification
Profit distribution

ECOLOGICAL FOOTPRINT REDUCTION

Calculation of the
total proposal, and
improvements in
the results

VISITOR PAYBACK

Colaboration with
conservation
projects of the
natural space

CONSERVATION PROJECTS



GARROTXA VOLCANIC ZONE NATURAL PARK

Conservation of cultivated plants

QuiroRius

Census dragonflies

Lepidoptera inventory

Identification of moths

Flora data

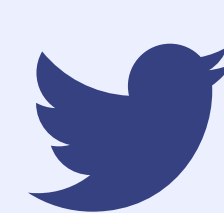
Geological outcrop conditioning

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THANK YOU



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